









# Midwest Husbands

Growing into our New England Colonial in Ohio. Future dads + Travel-inspired design + Positivity

**5K Followers** 

3% Engagement

contact@midwesthusbands.com www.midwesthusbands.com @midwesthusbands







Wellre all about home, travel, and maximizing every day with positivity.

### About us

We are David and Edward, a dynamic v duo sharing our journey of growing into our New England Colonial home in Cleveland, OH.

Our mission is to promote positivity and a sense of adventure by providing a mix of content on relationship-building and travel-inspired ideas for any home.

### **Collab opportunities**

Deliverable	Rate
Single Image	\$500
Stories 3-slides	\$800
Carousel 5-slides	\$1,000
Reel Video Edit	\$1,200
Blog	\$1,500

# **Our tools**

Capture Sony Alpha a7IV, Sony FX30, iPhone 15 Pro **Production** Adobe Creative Cloud Lighting Natural, Continuous & Strobe **Sound** RØDE wireless

**Content Mangement System WordPress Content Scheduler** Notion

**W** The Container Store<sup>®</sup> Shark





LANDS' END

**BW** | Best Western.

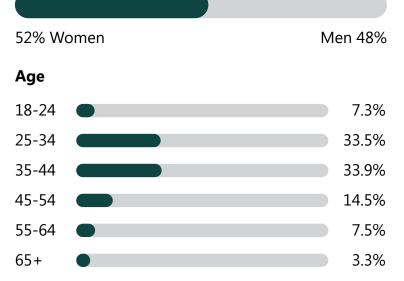


collaby contact@midwesthusbands.com www.midwesthusbands.com

Home	Travel	DIY



### Our audience





### **Itemized rates**

Deliverable	Starting rate	Includes	Add-on
Single Image	\$500	Lifestyle image, 90 days re-use on own socials and marketing within your organization.	\$100 license for each 30-day period beyond 90 days.
3 Story Slide Series	\$800	Images include a variety of lifestyle shots, including 15-second video clips, and product photos, too. They can only be shared on the brandls own social channel initially posted on, not for re-use.	\$600 license for files to be used over 30 days.
Carousel 5-slides	\$1,000	Media may include a variety of lifestyle shots, 15-second video clips, and product photos, too; 90 days re-use on your own socials and marketing within your organization.	\$500 license for each 30-day period beyond 90 days.
Short-form video	\$1,200	Video to abide by brief and style guide. We will include a variety of lifestyle shots, which may include up to 45 second video clip, 90 days of re-use on your own socials, and marketing within your organization.	\$600 license for each 30-day period beyond 90 days.
500-word blog	\$1,500	Article on brand choice within design, DIY, food, and family. 5-7 photos. 1 revision included and published to midwesthusbands.com. If you also publish to your site, you must give us credit and link back to our site. Photos are yours to use only on your website within the article. You will also give us access to affiliate links with a com- mission.	\$750 Banner ad to be featured for up to 90 days after article is live. \$100 license per image for 30 days of usage on your own so- cials and marketing within your organization.
Long-form video	\$2,000	Video to abide by brief and style guide. We will include a variety of lifestyle shots, which may include up to 5 minutes of video, 90 days of re-use on your own socials, and marketing within your organization.	\$1,000 license for each 30-day period beyond 90 days.

Media quality	Lighting	Text	Audio	Video ratio*
O iPhone	O Natural	□ Titles	□ Voiceover*	□ 9x16
O DSLR	O Studio	□ Captions	□ Royalty Free Music	□ 16x9

\* - If both 9x16 and 16x9 are desired, recording in 4K is an option to crop for vertical and horizontal ratios. This would be a seperate editing fee depending on shot list and length.

## **Package pricing**

For bundled discounts if interested in a short or long term seasonal or everygreen compaigns contact@midwesthusbands.com