

# Midwest DAVID + EDWARD Husbands

Growing into our New England Colonial in Ohio.  
Future dads ♦ Travel-inspired design ♦ Positivity

5K Followers

3% Engagement

[contact@midwesthusbands.com](mailto:contact@midwesthusbands.com)

[www.midwesthusbands.com](http://www.midwesthusbands.com)

[@midwesthusbands](https://www.instagram.com/midwesthusbands)





# Midwest DAVID + EDWARD Husbands

We're all about home, travel, and maximizing every day with positivity.

## About us

We are David and Edward, a dynamic v duo sharing our journey of growing into our New England Colonial home in Cleveland, OH.

Our mission is to promote positivity and a sense of adventure by providing a mix of content on relationship-building and travel-inspired ideas for any home.

## Collab opportunities

Deliverable	Rate
Single Image	\$500
Stories 3-slides	\$800
Carousel 5-slides	\$1,000
Reel Video Edit	\$1,200
Blog	\$1,500

## Our audience



## Age



## Our tools

**Capture** Sony Alpha a7IV, Sony FX30, iPhone 15 Pro

**Production** Adobe Creative Cloud

**Lighting** Natural, Continuous & Strobe

**Sound** RØDE wireless

**Content Mangement System** WordPress

**Content Scheduler** Notion



Let's collab!

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Home

Travel

DIY

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## Itemized rates

Deliverable	Starting rate	Includes	Add-on
Single Image	\$500	Lifestyle image, 90 days re-use on own socials and marketing within your organization.	\$100 license for each 30-day period beyond 90 days.
3 Story Slide Series	\$800	Images include a variety of lifestyle shots, including 15-second video clips, and product photos, too. They can only be shared on the brand's own social channel initially posted on, not for re-use.	\$600 license for files to be used over 30 days.
Carousel 5-slides	\$1,000	Media may include a variety of lifestyle shots, 15-second video clips, and product photos, too; 90 days re-use on your own socials and marketing within your organization.	\$500 license for each 30-day period beyond 90 days.
Short-form video	\$1,200	Video to abide by brief and style guide. We will include a variety of lifestyle shots, which may include up to 45 second video clip, 90 days of re-use on your own socials, and marketing within your organization.	\$600 license for each 30-day period beyond 90 days.
500-word blog	\$1,500	Article on brand choice within design, DIY, food, and family. 5-7 photos. 1 revision included and published to midwesthusbands.com. If you also publish to your site, you must give us credit and link back to our site. Photos are yours to use only on your website within the article. You will also give us access to affiliate links with a commission.	\$750 Banner ad to be featured for up to 90 days after article is live.  \$100 license per image for 30 days of usage on your own socials and marketing within your organization.
Long-form video	\$2,000	Video to abide by brief and style guide. We will include a variety of lifestyle shots, which may include up to 5 minutes of video, 90 days of re-use on your own socials, and marketing within your organization.	\$1,000 license for each 30-day period beyond 90 days.

## Included options

Media quality	Lighting	Text	Audio	Video ratio*
<input type="radio"/> iPhone	<input type="radio"/> Natural	<input type="checkbox"/> Titles	<input type="checkbox"/> Voiceover*	<input type="checkbox"/> 9x16
<input type="radio"/> DSLR	<input type="radio"/> Studio	<input type="checkbox"/> Captions	<input type="checkbox"/> Royalty Free Music	<input type="checkbox"/> 16x9

\* - If both 9x16 and 16x9 are desired, recording in 4K is an option to crop for vertical and horizontal ratios. This would be a separate editing fee depending on shot list and length.

## Package pricing

For bundled discounts if interested in a short or long term seasonal or evergreen campaigns

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